

FOR IMMEDIATE RELEASE

## **Big Sky International (Big Sky) shows new products at 2007 Outdoor Retail Winter Show**

Big Sky's highly rated Evolution shelter line has become even lighter while keeping the same comfortable and roomy size, and full feature set with its new "rev. E" version that starting shipping December 2006. *It is the first full size, full featured, free standing shelter with a weight less than 3lbs (1.36kg).* The Evolution 2P 2D2V "rev. E" is available with pole sleeves or pole clips. The weight for an Evolution 2P 2D2V rev. E body with pole clips, fly, and carbon fiber poles is 2lbs 15.2oz. (1.34kg). The base price for an Evolution 2P is \$299.95, which is less than competitors of similar size and features that use much cheaper materials in their products that weight 25% or more than Big Sky's offerings.

Also, for the customers that are willing to trade some durability for lighter weight, such as long distance hikers, but still want a full size, full featured shelter for the least amount of weight, Big Sky has started shipping a Very Light weight fly without a window that removes another 1/4 lb (113g) of weight off the already incredible light weight Evolution series. The Very Light fly option sells for an additional \$149.95 for the Evolution 2P 2D2V and \$139.95 for the Evolution 1P 2D2V. The weight for an Evolution 2P 2D2V rev. E body with pole clips, Very Light fly, and carbon fiber poles is only 2lbs 11.1oz (1.22kg).

Demand continues to exceed supply so Big Sky is still way behind in filling orders. Big Sky is working hard at increasing production, while maintaining world-class quality. Big Sky continues to accept orders, and is filling the oldest orders first. Big Sky expects backorders will be filled and there will be non-sold inventory in stock in the May/June 2007 timeframe.

Product development at Big Sky is independent of production. Currently new products and improvements are being developed faster than products are being produced. Rather than slowing new product development down, Big Sky is working hard to increase production.

### About Big Sky

Big Sky International, Inc. (Big Sky) Big Sky is the designer/manufacturer of world class high performance outdoor gear that is light weight AND comfortable. For more information about Big Sky, please visit their Web site: [www.BigSkyInternational.com](http://www.BigSkyInternational.com) or their online store at [www.BigSkyProducts.com](http://www.BigSkyProducts.com).

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